



### **Platinum Sponsorship**

Examples: Monetary Donations, Awards Event Venue donation - including Production, Licensing and Insurance  
Value: \$10,000 +

- ★ display a banner at the awards ceremony
- ★ Featured with a link and logo from our website to yours
- ★ admission and 2 complimentary reserved tables (20 people) - or preferred seating, based on Venue
- ★ Full page ad in our program

### **Gold Sponsorship**

Examples: Monetary Donations, Equipment donations, Video Recording - including copies to give to a select group of Award Winners, Catering - including Alcohol and license, Televised Broadcast of the Event and prior televised Advertising.  
Value: \$5000 - \$9,999

- ★ display a banner at the awards ceremony
- ★ Featured with a link and logo from our website to yours
- ★ admission and 1 complimentary reserved table (10 people) - or preferred seating, based on Venue
- ★ ½ page ad in our program

### **Silver Sponsorship**

Examples: Monetary Donations, Radio airtime - interviews and inclusion on events calendar, Gift Certificate donations, Gifts to be awarded to winners,  
Value: \$500 - \$4,999

- ★ Admission (10 people)
- ★ ¼ page ad in our program

### **Bronze Sponsorship**

Examples: Donations of less than \$500, Printing Costs, Award Costs, Award Sponsorship  
**\*\*Monetary sponsorship of Award Certificates: \$50 per Category, or 3 Categories for \$100**

- ★ Award Sponsorship will receive name on the award that you sponsor and
- ★ Name, Logo and website address will be listed in the program.
- ★ Admission for 4

The Lehigh Valley Music Awards has a strictly Volunteer Staff. All Sponsorship donations are Tax Deductible. Upon request, we will send a letter for your tax records.

There will be an opportunity to purchase ad space for our program, in August of 2009. Please check our website, [www.lehighvalleymusicawards.org](http://www.lehighvalleymusicawards.org), for details on how and who to contact for ad space.

Please note: To be included in the program, all sponsorship donations must be received by November 1<sup>st</sup>, 2009.

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Please call or email either of us with questions or concerns. Looking forward to partnering with you for this 11<sup>th</sup> season of the Lehigh Valley Music Awards!